

ABSTRACT

The present invention relates to a method for sale of a custom made purse through a kiosk or Internet system. On computer screens, an individual purchases a purse and chooses the options, the size, the color, the fabric and everything necessary for the making of a custom made purse. This information is then electronically sent to the web company where the purse is prepared and shipped to the individual. The purse involved has been specially designed so that it can be customized; however, the purse is standard enough that it can be produced cheaply. The features that enable this are a releasable liner and releasably attached pouches on the outside and inside of the purse. This liner is attached to the purse by snaps or hook and loop fabric. The liner has several sides on which different types of pouches can be attached with snaps or hook and loop fabrics. This enables the inside of the purse to be customized with many different pouches. The liner is attached to the purse with snaps and thus can be removed and placed in another purse. Pouches can be attached to the outside of the purse with snaps.